## Seychelles Marine Spatial Plan Initiative

## Provision of Services

## PART-TIME COMMUNICATIONS & PUBLIC RELATIONS SUPPORT

The Seychelles Marine Spatial Plan (SMSP) Initiative is a process focused on planning for and management of the sustainable and long-term use and health of the Seychelles Exclusive Economic Zone (EEZ). The overall goal for the SMSP Initiative is to develop and implement an integrated marine plan to optimise the sustainable use and effective management of the Seychelles marine environment while ensuring and improving the social, cultural and economic wellbeing of its people. The SMSP Initiative is a Government-led process, with planning and facilitation managed by The Nature Conservancy (TNC).

The SMSP core team is seeking a qualified national consultant to provide part-time communications and public relations support for the Seychelles Marine Spatial Plan initiative in 2020.

The objectives of the consultancy are to assist with communications with stakeholders and increasing awareness of the SMSP in the Seychelles through the development and dissemination of communications outputs for the MSP and by updating the MSP communications plan.

**Qualifications and Skills**

* Bachelor's degree or Diploma in communications, public relations, journalism, or similar field is preferred
* At least 5 years of experience in conservation or sustainable development planning and management (preferably in the context of protected area planning and management in an NGO)
* At least 3 years of experience in working with local, national and international media
* Experience in communications including preparing and executing a communications plan
* Experience in graphic design and visual communications including using software (e.g., Adobe Creative Cloud) is desired
* Experience working with governments and stakeholders from different sectors.
* Proficiency with Microsoft Office software required
* Strong written, verbal and presentation skills are essential
* A good working knowledge of English and Creole is required.

Interested parties should consult the **Terms of Reference**, available in electronic form from the e-mail address below, prior to preparing their application.

Please send your CV, a cover letter and financial proposal for the completion of the work to the MSP Project Manager, Ms. Helena Sims by email ([helena.sims@tnc.org](mailto:helena.sims@tnc.org)).

Deadline for submission: **Friday 21 February 2020.**